

University of Pretoria Yearbook 2018

Business plan 812 (ENP 812)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

- Idea Generation and Business Start-up
 - The Business Plan – preparation, evaluation
 - The financial aspects as part of the business plan
- Break-even analysis
Financial statements
Budget
- What potential financiers look for in business plans
- Business partners
Venture capitalists
Commercial banks

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